



HELPING SCHOOLS BUILD STRONG COMMUNITIES

OCTOBER 2014

Dear Fundraising Coordinator,

Thank you for deciding to partner with CiCi's Pizza Watertown, NY for your fundraising program. We look forward to working with you to help your group meet its goals. We have three great options for raising money for your group. Once you have selected the one that works best for you, we will work together to ensure a smooth running program. As always, please feel free to contact us with any questions.

Best Regards,

The CiCi's Pizza Team

OPTION 1: HOST A DOUGH NIGHT

Make fundraising fun and help your group earn more dough when you host a Dough Night at CiCi's in Watertown! During this event, we will give your group 10% of the sales from anyone who mentions your group with their order. CiCi's will provide flyers ahead of time for your group that you can hand out to help spread the word about your event. We recommend inviting as many people as you can! CiCi's will also allow you to have members of your group hand out flyers to other patrons at the door on the night of the event. Remember, the more pizza dough we make, the more dough you make!

OPTION 2: CLEANING FOR CASH

Think outside the box with your fundraiser and spend a day Cleaning for Cash. Pick any Saturday afternoon from 12pm-8pm to come in and bus tables and your group will get to keep any tips or donations you receive while there. CiCi's will provide flyers so you can invite your friends and family ahead of time. If you're a sports team, feel free to come in uniform so other patrons can support you too! The sky is the limit here so lets pack the house!

OPTION 3: VALUABLE VOUCHERS

Give your group the chance to earn extra cash with our pizza voucher program. We will provide order forms and vouchers and all you have to do is sell pizzas! Once your customers have signed up, just take their payment, hand them a voucher, and let them come and pick up their pizza any time they want. Pizzas are large 14" pizzas and just \$10 each. Whats even better is that \$5 from each sale (that's 50%!) goes toward your group. At CiCi's, endless pizza means endless value!

